

CALL FOR PARTICIPANTS - ART COMPETITION

OUR SPACE - THE WHITE HOUSE

LARGE-SCALE STREET PAINTING WITH SOCIAL RELEVANCE

Dear artists,

we would like to address you with a call for a public participatory artwork. The artistic intervention will be realized in the area in front of the so-called „White House” at Žerotínovo Square 533/6 in the Czech city Brno, with a possible overlap to the pedestrian crossings and the adjacent streets. The challenge is also to work with the adjacent greenery.

Bílý dům, a unique building of post-war modernism in the city centre, formerly served as the City Committee of the Communist Party of Czechoslovakia. Today it houses a children's polyclinic, a primary school, a 300-seat auditorium and a café. The polyclinic is supposed to move to a new building in 2027 and the future development of the White House is not yet certain. The art work is expected to serve the building until the change of its use. The aim of the artistic intervention is not only to make the public space more pleasant for the city's residents and direct users of the building. It should also generate a deeper interest in the building and increase public involvement in the debate about its future. It is an important building owned by the City of Brno, the transformation of which could lead to the creation of a creative and cultural hub for the city.

An integral part of the concept is the strategy for the realization of the artwork. It is important that the local community is involved in the process of creating the work (it is up to the artist what strategy he/she chooses). The organizers' objective is that the art project will encourage civic engagement and that the artist will work with the public to develop the design. The realization of the design should thus allow for the creative involvement of participants from the general public. The implementation date is June 2023.

The project is funded with support from Bloomberg Philanthropies. This is the first project supported in the CZ. More information about the initiative can be found here <https://asphaltart.bloomberg.org/projects/>.

1ST ROUND - REGISTRATION:

- both individual and collective entries are accepted.
- at least one reference work (realization or design) in public space and/or in relation to architecture
- **3 x A4 pages:** 1 page - CV, mandatory the name of the author*s / author's collective, contact telephone number of the responsible person, 2 pages- one reference work / project
- the specified 3 A4 pages in pdf format will be sent by email to the organizer's address cceamoba@cceamoba.cz, deadline is on **12 February 2023 at 23:59**.

Based on the registrations, the committee will select four authors/author collectives to submit proposals.

2ND ROUND - PROPOSALS:

- the project proposals will be submitted digitally (pdf) as **3 x A3 + 3 x A4** format pages.
- 3x A3 - design part: the expression of the proposal is free and it is up to the participants what form or method of presentation they choose, the main objective of the presentation is to clearly communicate the proposed solution.
- 3x A4 - textual part: a text of a maximum of three A4 pages will accompany the project
- the specified 3 x A3 + 3 x A4 in pdf format will be sent by email to the organizer's address cceamoba@cceamoba.cz, the deadline is on **23 March 2023 at 23:59**.
- the proposals will be presented in person to the jury in form of a 15-minute presentation. The expected date for the presentation, which will take place in Brno, is 30 March 2023.

JURY

1ST ROUND:

Representatives of the project initiators:

Yvette Vašourková,

architect and founder of CCEA MOBA

Silvie Šeborová,

curator and program manager of TIC Brno

Markéta Žáčková,

Vice-Dean for Science and Quality at the Brno
University of Technology

Experts:

Milan Houser,

visual artist and vice-rector for external
relations at Brno University of Technology

Ondřej Horák,

curator and promoter of contemporary art

Kateřina Šedá,

artist

2ND ROUND:

Representatives of the City of Brno:

Petr Bořecký,

Brno city councillor for spatial planning

Kateřina Vorlíčková,

Head of the Department of Culture

Experts:

Milan Houser,

visual artist and vice-rector for external
relations at Brno University of Technology

Ondřej Horák,

curator and promoter of contemporary art

Kateřina Šedá,

artist

The organizer may increase the number of jurors.

FINANCIAL REWARDS:

The winner will receive an honorarium for the realization of 150 000,- CZK.

The necessary materials will be paid for in the amount of 80-100 000 CZK.

Other participants who advance to the second round and submit a proposal
will receive a prize of CZK 20,000.

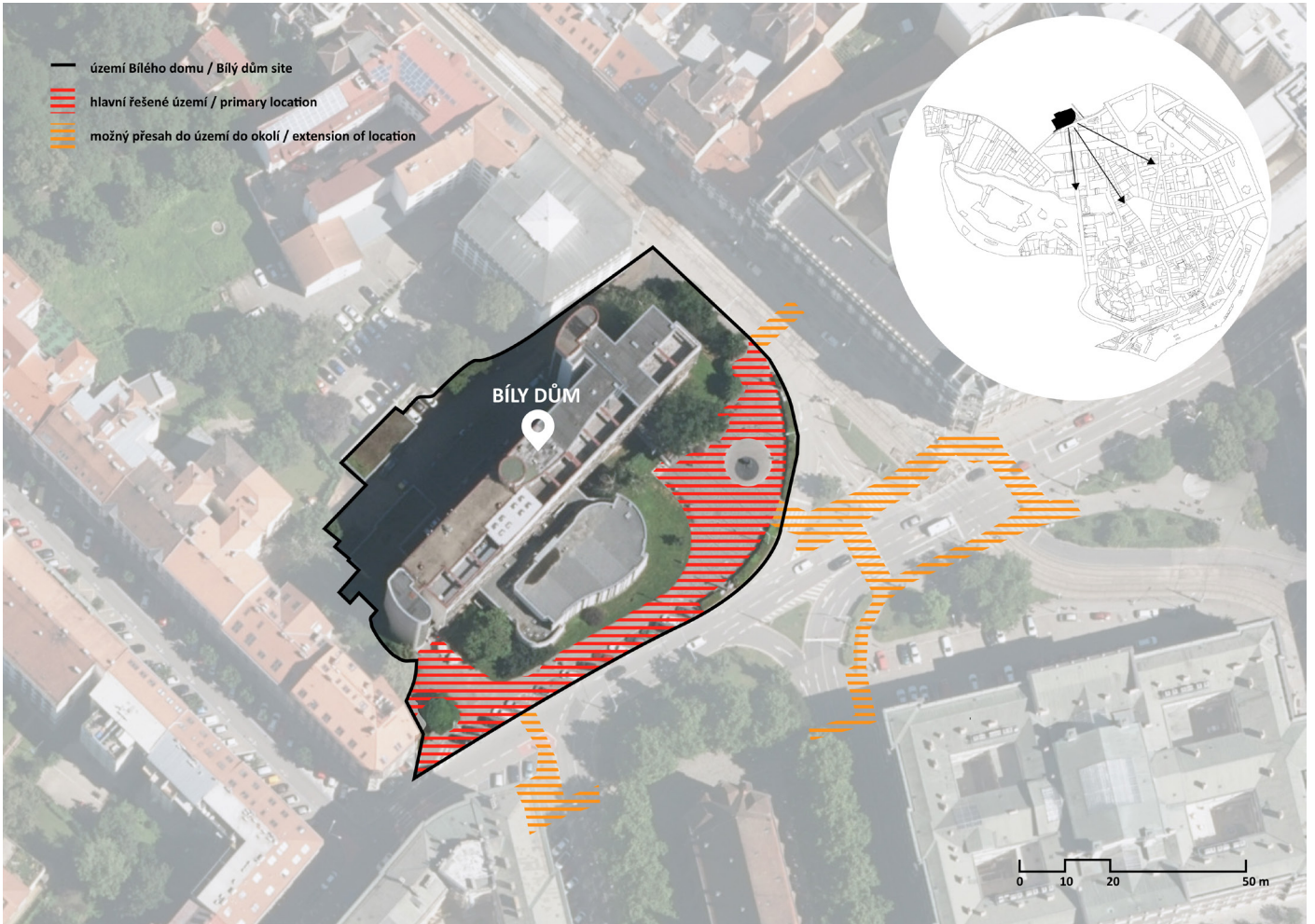
SCHEDULE 2023:

13/01/2023	1st Round: Call for Participation- Registration
12/02/2023	deadline for the 1st Round - Submission of registration
19/02/2023	2nd Round: contacting selected authors/authors/author collectives
23/03/2023	deadline 2nd Round – submission of proposals
5/04/2023	announcement of the winning project selected by the jury
04-05/2023	project preparation (possibility of organizing workshops and other necessary project outputs)
06/2023	implementation
07–10/2023	lectures for the public, presentation of project results in the Czech Republic/Europe/USA



The administrative building of the Municipal Committee of the Communist Party of Czechoslovakia, today known as the White House (Bílý Dům), represents one of the most important examples of modernist architecture in Brno, and it has been preserved in good and authentic condition. The building was built according to the plans of architects Miroslav Spurný and František Jakubec in 1974-1976.

SITE PLAN



CURRENT STATE

